

Terms & Conditions of #MySenyum Contest

1. The contest is open to:

- *Malaysians only
- Aged 18 & above (as at 28 January 2022)
- Individual Facebook and Instagram account owners only

* Malaysians with a valid MyKad/NRIC.

2. Contest Entry Steps:

- Like & follow @mcislifemy social media accounts (FB & IG)
- Submit entries through your social media and ensure your profile is set to public
- Write a description of approximately 15 words about your submission (describe the photo/video)
- Contestants must tag @MCISLifeMY on the posting and **include ALL mandatory campaign hashtags** listed below:
 - #MySenyum Grand Prize entries (photo or video without using our AR filter) must include #MCISLife #PeopleHelpingPeople #MySenyum
 - #MySenyum Weekly Lucky Draw Prize entries (photo or video without using our AR filter) must include #MCISLife #PeopleHelpingPeople #MySenyum
 - #MySenyumFilter using our special AR filter must include #MCISLife #PeopleHelpingPeople #MySenyum #MySenyumFilter
- Final mandatory step to complete the entry is to fill up the Google Form (<https://bit.ly/MySenyumContest>) link available on MCIS Life's account bio

3. Eligible entries must fulfill **ALL** steps outlined above.

4. MCIS Life and/or its appointed agencies/representatives reserve the right to seek verification of the contestant's nationality.

5. Facebook Entry Eligibility:

- Submissions through **photo and video posts only**
- Video postings using Instagram's #MySenyum AR Filter will be accepted
- Facebook story submissions will be disqualified
- Only tagged postings (@mcislifemy) will be eligible for prizes

6. Instagram Entry Eligibility:

- Submissions through **photo, video & reel posts only**
- Instagram story submissions will be disqualified
- Only tagged postings (@mcislifemy) will be eligible for prizes

7. Every contestant is responsible for taking all steps necessary to protect the rights of publicity and other rights of persons depicted in the entries, including but not limited to obtaining their prior consent/permission, to avoid any problems related to the infringement of these rights.

8. Contestants are allowed to submit multiple entries and are eligible to win in multiple categories subject to every entry being accompanied by a completed Google Form & fulfilling all steps outlined above.

9. MCIS Life's #MySenyum contest runs as per schedule below*:

1st Week:	28 January - 6 February 2022
2nd Week:	7 – 13 February 2022
3rd Week:	14 – 20 February 2022
4th Week:	21 – 27 February 2022
5th Week:	28 February – 6 March 2022
6th Week:	7 – 13 March 2022
7th Week:	14 – 20 March 2022
8th Week:	21 – 31 March 2022

*MCIS Life reserves the right to change the dates at any time.

10. All posts must **NOT** contain any material that has elements of profanity, politics, racism, sexism, violence, religion, narcotics or any other material that is deemed to be inappropriate subject to the judges' absolute discretion.

11. Employees, officers, directors or representatives of MCIS Life (the Organiser) or any of the Organiser's subsidiaries, affiliates, and agencies; competition judges; and the parents, siblings, children, and persons domiciled with such individuals as listed above are **not** eligible to enter and/or win prizes allocated via this competition which is targeted for the public.

12. By participating in this contest, all participants agree and acknowledge that all intellectual property rights thereto shall belong to the Organiser. The Organiser has the exclusive right to use, edit, modify and publish the posts submitted by all participants as well as publish names of the participants, in any way it deems fit for any advertising, marketing, trade, promotion and for any other reasons whatsoever, without any further notice to the participants and the participants shall not claim ownership or any payment or compensation on the materials. For the avoidance of doubt, the submissions will not be edited for judging purposes. The Organiser will be using the participants' submission / posts to be featured on MCIS Life's Facebook and Instagram wall posts and other advertising mediums/channels.

13. The Organiser reserves the right to modify, suspend or cancel this campaign in the event that it becomes incapable of proceeding as planned, technically interfered or corrupted, including but not limited to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes beyond the control of the Organiser, despite the best efforts of the Organiser.

14. The Organiser reserves the right, in its sole discretion, to disqualify any participant found or suspected of tampering with the Contest submission process and / or the overall operations of this campaign. The Organiser reserves the right to disqualify any submissions of person(s) who it reasonably suspects has violated or infringed any of these general terms and conditions. The Organiser reserves the right to pursue legal action against any individual it believes has undertaken fraudulent activities or other activities harmful to this campaign and/or the process.

ANNOUNCEMENT OF #MySenyum CONTEST WINNERS

1. Winners will be notified via Facebook/Instagram posts and/or private messages after the completion of the contest period. Winners are required to provide any additional information as requested by the Organiser. If the winner fails to provide accurate information, his/her entry will be disqualified.

2. Lucky draw winners will be announced on MCIS Life's social media platforms & contest microsite.

3. **Mandatory** "Personal Details" needed from the winners (after announcement/notification) are:

- i. FULL NAME (as per I/C),
- ii. IDENTITY CARD NUMBER
- iii. MOBILE PHONE NUMBER
- iv. EMAIL ADDRESS
- v. BANKING DETAILS

The original MyKad/NRIC must be sighted for verification purposes. Failure to provide this, will result in the entry being disqualified; a replacement winner will be selected at the absolute discretion of the judges/organiser.

4. Winners will need to respond to the Organiser with the mandatory details above **within 7 working days upon notification of winnings**. Failure to adhere to this stipulated time period will result in forfeiture of the prizes and the winners shall thereafter have no claims whatsoever against the Organiser, its affiliates, subsidiaries, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other agencies of the Organiser, in the event of forfeiture thereof.

5. All prizes are **non-transferable** to any other person.

6. The Organiser shall not be liable for any disruption to the Contest which is beyond its control. The Organiser, its affiliates, subsidiaries, employees, representatives, retailers, distributors, dealers as well as its advertising, creative, media, digital, design and other agencies of the Organiser shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained in connection with or arising from either participation in this Contest or with any of the Prizes offered or forfeited.