Insurance



Get to know the winners of the 6th Insurance Asia Awards

The awards programme received the most number of nominations this year since its inception.

Over a year into the pandemic and the insurance industry has definitely felt its impact, especially with the challenging economic environment. However, it has also made clients more aware of their needs leading to more interest in insurance. Insurers are now leveraging AI and automation to continue providing viable and personalised options for customers.

Insurance Asia recognises the conscious efforts of these companies to put out solutions and deliver exceptional value to its stakeholders as it awarded over 100 exceptional insurance companies from around 25 countries at the sixth Insurance Asia Awards. This year, the awards programme received the most number of nominations since its inception.

The event was held via digital presentations throughout the month of August. Winning companies were also interviewed digitally to share their thoughts on winning the most prestigious awards programme in Asia's insurance industry.

This year's event was judged by an expert panel consisting of Liza Drew, FSO Indirect Tax Leader, Asia Pacific at Ernst & Young; Richard Holloway, Managing Director, South East Asia & India, Life at Milliman; Giam El Leen, SEA Assurance Leader at Deloitte; and



Ruud Sommerhalder, Asia Pacific Insurance Leader, Partner at PwC Hong Kong.

Congratlations to all the winners!

INSURANCE ASIA AWARDS 2021 WINNERS

Abu Dhabi National Insurance Company

• Claims Initiative of the Year - United Arab Emirates

Aditya Birla Insurance Brokers Limited

• Domestic Broker of the Year - India

Aflac Life Insurance Japan Ltd.

- International Life Insurer of the Year Japan
- Digital Insurance Initiative of the Year Japan
- Insurtech Initiative of the Year Japan

AIA Singapore

• Domestic Life Insurer of the Year - Singapore

AIA

• Insurtech Initiative of the Year - China

AIA

• Insurtech Initiative of the Year - Hong Kong

AIA

• Insurtech Initiative of the Year - Thailand

AIA Bhd.

- Marketing Initiative of the Year Malaysia
- Digital Insurance Initiative of the Year Malaysia

AIA Thailand

• International Life Insurer of the Year - Thailand

Al Rajhi Company Takaful

• Digital Insurance Initiative of the Year - Saudi Arabia

Allianz Insurance Lanka Ltd

• Claims Initiative of the Year - Sri Lanka

Allianz PNB Life Insurance, Inc

• CSR Initiative of the Year - Philippines

Amana Takaful Life PLC

- Insurtech Initiative of the Year Sri Lanka
- Education Insurance Initiative of the Year Sri Lanka

AmGeneral Insurance Berhad

• Domestic General Insurer of the Year - Malaysia

Aviva Ltd

• Digital Insurance Initiative of the Year - Singapore

Avo Insurance Company Limited

- Virtual Insurer of the Year Hong Kong
- Health Insurance Initiative of the Year Hong Kong

AXA Affin General Insurance Berhad

- International General Insurer of the Year Malaysia
- New Insurance Product of the Year Malaysia

AXA AFFIN Life Insurance

• Integrated Health Product of the Year - Malaysia

AXA Insurance Pte Ltd

• Marketing Initiative of the Year - Singapore

AXA Mandiri Financial Services

• CSR Initiative of the Year - Indonesia

PT. AXA Mandiri Financial Services (AXA Mandiri)

• Marketing Initiative of the Year - Indonesia

Mandiri AXA General Insurance

• Domestic General Insurer of the Year - Indonesia

AXA Philippines

- International General Insurer of the Year Philippines
- Mobile App of the Year Philippines

AXA Tianping P&C Insurance Company Limited

• Digital Insurance Initiative of the Year - China

B-linked Insurance Agency (2017) Ltd.

• Insurance Initiative of the Year - Israel

Bajaj Allianz

- Domestic Life Insurer of the Year India
- Marketing Initiative of the Year India
- Insurance Initiative of the Year India

BaoViet Insurance Corporation

• Digital Insurance Initiative of the Year - Vietnam

Bharti AXA Life Insurance Co.Ltd

• Mobile App of the Year - India

bolltech

• Online Broker of the Year - Thailand

Cathay Life Insurance Co., Ltd.

• CSR Initiative of the Year - Taiwan

China Life Insurance Co., Ltd. (Taiwan)

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- Digital Insurance Initiative of the Year Laiwan
- Insurance Initiative of the Year Taiwan

Chubb Insurance Company Limited

• Insurance Initiative of the Year - China

Cigna Europe Insurance Company S.A.-N.V. – Singapore Branch

• Integrated Insurance Product of the Year - Singapore

Cigna International Corporations

• Marketing Initiative of the Year - Hong Kong

Cigna Taiwan

• Al Initiative of the Year - Taiwan

Cover Genius

• Travel Insurance Initiative of the Year - Singapore

Dhofar Insurance Company SAOG

• Domestic General Insurer of the Year - Oman

Direct Asia

• International Broker of the Year - Silver

Direct Asia (Thailand) Co., Ltd.

• Motor Insurance Initiative of the Year - Thailand

DUAL ASIA

• Managing General Agent of the Year - Hong Kong

Edelweiss Tokio Life Insurance Co. Ltd.

• CSR Initiative of the Year - India

EFU Life Assurance Ltd

• Domestic Life Insurer of the Year - Pakistan

Etiqa Insurance Pte Ltd

• New Insurance Product of the Year - Singapore

Etiqa Philippines

COVID Management Initiative - Philippines

Expat Insurance

• Domestic Broker of the Year - Singapore

Fairfirst Insurance Limited

- Domestic General Insurer of the Year Sri Lanka
- CSR Initiative of the Year Sri Lanka

Fidelity United

• Digital Insurance Initiative of the Year - United Arab Emirates

FijiCare Insurance Limited

- New Insurance Product of the Year Fiji
- Digital Insurance Initiative of the Year Fiji

FPG Insurance Philippines

• Insurtech Initiative of the Year - Philippines

Fubon Life Insurance

• Health Insurance Initiative of the Year - Taiwan

FWD Life

• Mobile App of the Year - Hong Kong

FWD Life Insurance Corporation

- Direct Insurer of the Year Philippines
- Digital Insurance Initiative of the Year Philippines

Generali Life (Hong Kong) Limited

• New Insurance Product of the Year - Hong Kong

Go Digit General Insurance Limited

• Insurtech Initiative of the Year - India

Grand Guardian Nippon Life Insurance

- International Life Insurer of the Year Myanmar
- New Insurance Product of the Year Myanmar

Great Eastern Life

• Health Insurance Initiative of the Year - Singapore

Hanwha Life Insurance Indonesia

• New Insurance Product of the Year - Indonesia

HENNER

• Health Insurance Initiative of the Year - Indonesia

HNB Assurance PLC

• Health Insurance Initiative of the Year - Sri Lanka

HNB General Insurance Limited

• Motor Insurance Initiative of the Year - Sri Lanka

Hong Leong Assurance Berhad

• Domestic Life Insurer of the Year - Malaysia

Howden Broking

• International Broker of the Year - Gold

Igloo Insurance

• Insurtech Initiative of the Year - Singapore

J&C Insurance Brokers Co. Ltd

• Domestic Broker of the Year - Laos



KBZMS General Insurance Company Limited

- Domestic General Insurer of the Year Myanmar
- CSR Initiative of the Year Myanmar
- Insurance Initiative of the Year Myanmar

Krungthai AXA Life Insurance Public Company Limited

• Insurance Initiative of the Year - Thailand

Liberty Insurance Berhad

• Claims Initiative of the Year - Malaysia

Manipal Cigna Health Insurance Company Limited

• Health Insurance Initiative of the Year - India

Manulife Philippines

• New Insurance Product of the Year - Philippines

MCIS Insurance Berhad (MCIS Life)

• CSR Initiative of the Year - Malaysia

Mitsui Sumitomo Insurance Company, Limited

- Domestic General Insurer of the Year Japan
- Marketing Initiative of the Year Japan

MPI Generali Insurans Berhad

• Mobile App of the Year - Malaysia

MS Amlin Asia Pacific Pte. Ltd

• Insurance Initiative of the Year - Singapore

MSIG Asia

• CSR Initiative of the Year - Singapore

MSIG Insurance (Singapore) Pte. Ltd.

• Interactive Media Campaign of the Year - Singapore

Muang Thai Life Assurance PCL

- Domestic Life Insurer of the Year Thailand
- Health Insurance Initiative of the Year Thailand



Nan Shan Life Insurance Co., Ltd.

• Domestic Life Insurer of the Year - Taiwan

NowHealth

• E-wallet Initiative of the Year - Hong Kong

NTUC Income Insurance Cooperative Limited

• Mobile App of the Year - Singapore

Oman Insurance Company

• Domestic General Insurer of the Year - United Arab Emirates

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Domestic Life Insurer of the Year - United Arab Emirates

OneDegree

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- Core Insurance System of the Year Hong Kong

Peak Reinsurance Company Limited

• Asian Reinsurer of the Year

PetFins Co., Ltd.

• Mobile App of the Year - South Korea

PGA Sompo Insurance Corporation

• Virtual Insurer of the Year - Philippines

AIA Philippines Life and General Insurance Company, Inc.

- Insurance Initiative of the Year Philippines
- Education Insurance Initiative of the Year Philippines

Policybazaar Insurance Brokers Pvt. Ltd.

• Intermediary of the Year - India

PRAGATI LIFE INSURANCE LIMITED

• Domestic Life Insurer of the Year - Bangladesh

PROSUR Insurance Plc.

• Insurance Start-up of the Year - Cambodia

Pru Life UK

• International Life Insurer of the Year - Philippines

Prudential Assurance Malaysia Berhad

- Health Insurance Initiative of the Year Malaysia
- Insurance Inclusion Initiative of the Year Malaysia

Prudential Life Assurance

• Mobile App of the Year - Thailand

Prudential Life Assurance (Lao) Company Limited

• Domestic Life Insurer of the Year - Laos

PRUDENTIAL VIETNAM ASSURANCE PRIVATE LTD.

- International Life Insurer of the Year Vietnam
- New Insurance Product of the Year -Vietnam

PT FWD Insurance Indonesia

• Mobile App of the Year - Indonesia

PT Sompo Insurance Indonesia

• Digital Insurance Initiative of the Year - Indonesia

PT Zurich Topas Life (Zurich Insurance)

• Insurance Initiative of the Year - Indonesia

QBE Hong Kong

- Claims Initiative of the Year Hong Kong
- Digital Insurance Initiative of the Year Hong Kong

QBE Insurance (Singapore) Pte Ltd

• Claims Initiative of the Year - Singapore

Reliance Nippon Life Insurance

• Claims Initiative of the Year - India

SBI Life Insurance - Digital customer onboarding

• Digital Insurance Initiative of the Year - India

Seoul Guarantee Insurance Company

- Domestic General Insurer of the Year South Korea
- CSR Initiative of the Year South Korea
- Asian Credit Insurer of the Year

Singlife Philippines Inc.

• Insurance Start-up of the Year - Philippines

Softlogic

• Marketing Initiative of the Year - Sri Lanka

Sun Life Malaysia Assurance Berhad

• New Takaful Insurance Product of the Year - Malaysia

Taiwan Life

- Claims Initiative of the Year Taiwan
- New Insurance Product of the Year Taiwan
- Marketing Initiative of the Year Taiwan

Thai Life Insurance Plc.

• CSR Initiative of the Year - Thailand

The Insular Life Assurance Company, Ltd.

- Domestic Life Insurer of the Year Philippines
- Marketing Initiative of the Year Philippines

Tokio Marine & Nichido Fire Insurance Co., Ltd

• Claims Initiative of the Year - Japan

Tokio Marine Life Insurance Singapore Ltd

• COVID Management Initiative of the Year - Singapore

Ulaanbaatar City Insurance LLC

• Domestic General Insurer of the Year - Mongolia

Union Assurance PLC

- Domestic Life Insurer of the Year Sri Lanka
- New Insurance Product of the Year Sri Lanka

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• Domestic Broker of the Year - Pakistan

Sally O'Hara of Krungthai AXA Life Insurance Public Company Limited

• CEO of the Year